

Building a Competitive Regional Community

Objective: Commuter-oriented regional transportation strategies that will reduce trip lengths, through member agency planning

Industry Cluster Profiles

- What industry clusters are part of the region's basic economy?
- What site factors do these industries consider for locating a facility?

(Develop with partners)

Regional Site Factor Database

- What are the site factors considered by industries in locating new facilities?
 - In Maricopa County
 - For more than 100 job centers & their commute sheds

Related MAG Projects

- Regional Transportation Plan
- Growing Smarter Implementation Project
- Socioeconomic Models Upgrade, Data Collection & Projections
- Regional Annual Report
- Traffic Counts
- Digital Oasis (Digital access – office & industrial buildings)

Job Center Competitiveness

- What are the most competitive industries for member agency job centers?
- What are the most competitive job centers in member agencies?
- Why are job centers competitive or not?
- What can be done by member agencies to improve job center competitiveness, such as commuter-oriented transportation improvements, impact fees, etc.?

(Develop with partners)

Industry Projections

- What is the future outlook for jobs by industry in Maricopa County?
- What is the future outlook for jobs by industry in each job center?

(Develop with partners)

Transportation Planning

- What kinds of commuter-oriented transportation are needed by member agencies to reduce trip lengths to job centers from residential areas?
 - HOV lanes
 - Park & ride lots
 - Bus rapid transit
 - Light rail
- What does that mean for member agency transportation planning & implementation?

Housing Profiles

- What occupations are needed by industries likely to develop in job centers?
- What are those occupations paid?
- What does that mean for household income?
- What does that mean for demand of housing by price?
- Are there gaps and development opportunities that will exist?
 - High-end housing
 - Mid-range housing
 - Low-range housing
- What does that mean for member agency planning and implementation?

(Develop with partners)